

Resume

Mohammad Rakhshanizadeh

Performance Marketing

About Me

Highly-motivated individual who will get you detail-oriented result. I enjoy working in a fast paced environment with a high energy team to create new ideas, and bring projects to the next level.

Over the years, I fell in love with marketing technology and the opportunity it provides to be more targeted and personalized. Successful marketing is driven by customer feedback, data and technology, and fueled by a polished brand and clever campaigns.

My roles at both Agah and now Azki (formerly Bimito) have equipped me with invaluable skills relevant to an array of performance marketing.

Employment History

- **Performance Marketing Specialist at Azki/Bimito**

Full-Time
Feb 2021 - Present

- **Digital Marketing Specialist at Agah Brokerage Firm**

Full-Time (5 Months)
Oct 2020 - Feb 2021

- **Instagram page owner (Ramzistory)**

Self-Employment (14 Months)
Aug 2018 - Sep 2019

Education

- **M.Sc in MBA**

Sharif University of Technology
Sep 2019 - Jan 2022

- **B.Sc in Industrial Engineering**

West Branch of Tehran Azad University
Sep 2014 - Oct 2019



Personal Info

E-mail: rakhshanizade@icloud.com

Soft Skills

- Analytical Skills
- Strategic Skills
- Decision-Making Skills
- Collaborative Skills

Technical Skills

PPC Ad Networks

- Yektanet
- Mediaad
- Sabavision

Mobile Advertising

- Tapsell
- Metrix

Marketing Automation Tools

- Insider

Google Marketing Tools

- Google Ads
- Google Analytics
- Google TagManager
- Google Optimize
- Google Data Studio
- Firebase

Email / SMS Marketing

Other

- Microsoft Excel
- Jira / Taskulu

Language Proficiency

English: FCE Certificate equals to IELTS band levels 7

Connect With Me on [LinkedIn](#)

<https://linkedin.com/in/rakhshanizadeh>